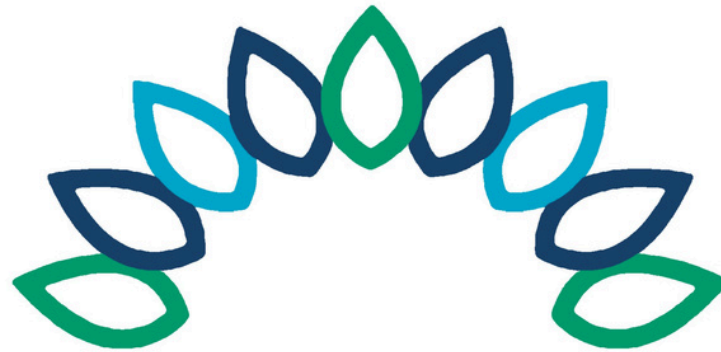




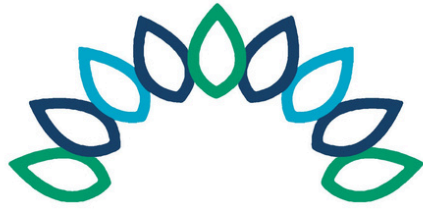
Workforce Planning Board of Grand Erie
Commission de planification de la main-d'oeuvre de Grand Erie



GROWING YOUR WORKFORCE

2026 Conference - Brantford, Ontario

SPONSORSHIP PACKAGE



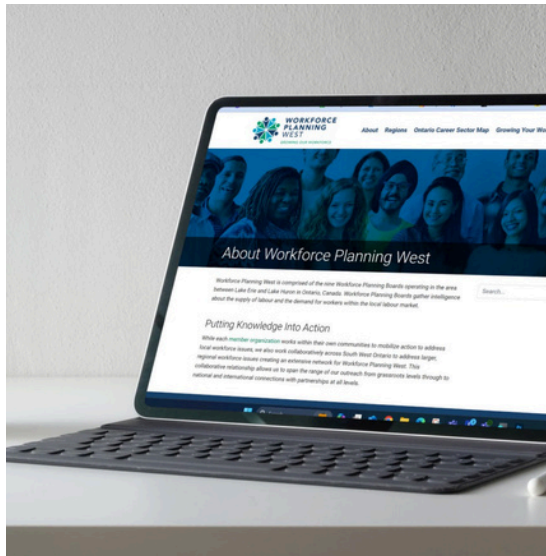
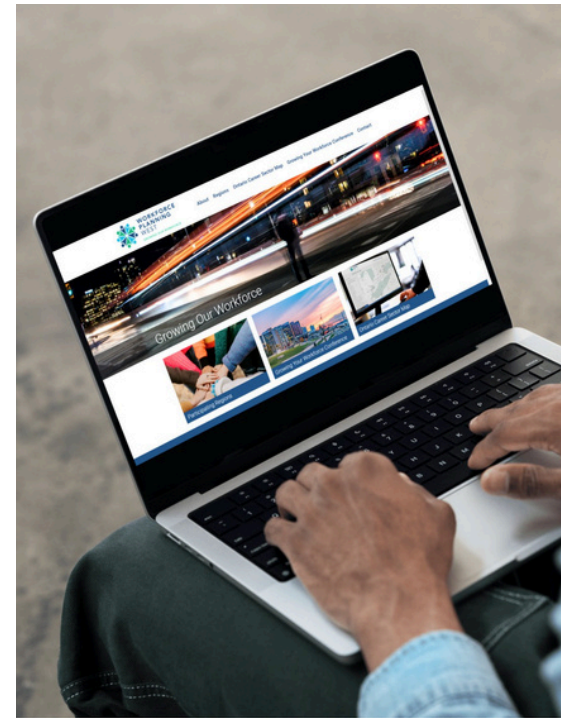
GROWING YOUR WORKFORCE

2026 Conference - Brantford, Ontario

October 28th, 2026

Six Nations Polytechnic
411 Elgin St, Brantford ON N3S 7P5

www.growingyourworkforce.ca



About Workforce Planning Board West



Workforce Planning West brings together nine Workforce Planning Boards serving communities between Lake Erie and Lake Huron in Ontario, creating a connected regional network focused on understanding and responding to labour market needs. Each board collects and analyzes local data on workforce supply and employer demand, which helps identify trends, gaps, and emerging opportunities across different industries. While each organization leads initiatives within its own community, their shared approach allows them to coordinate efforts across Southwestern Ontario, strengthening the overall impact of workforce strategies. This balance between local action and regional collaboration supports more informed decision-making, broader outreach, and stronger partnerships with employers, service providers, educational institutions, and policymakers. It also creates space for knowledge-sharing and joint problem-solving, which is especially valuable for conferences like the one being planned, where discussions can move beyond individual community challenges and focus on larger workforce issues, innovation, and practical solutions that apply across the region.

Workforce Planning Board of Grand Erie



Workforce Planning Board of Grand Erie The Workforce Planning Board of Grand Erie supports strong local economies by leading the development of labour market strategies grounded in evidence-based research and real-time analysis. Through identifying employment trends, targeting workforce opportunities, and initiating workforce development strategies, the organization works closely with community partners to respond to local labour market needs. It also assists employers with human resource planning to help businesses adapt and grow. Guided by a commitment to strengthening communities, the Board facilitates meaningful labour market analysis and collaboration, with a vision of building a skilled and resilient workforce that supports dynamic communities and their economies. Its mission centres on engaging partners and making the best use of available resources to support sustainable workforce development across the region.



GROWING YOUR WORKFORCE

About the Growing Your Workforce Conference:

The **Growing Your Workforce Conference** is an annual event organized by workforce development boards across Southwestern Ontario, with hosting responsibilities rotating between local boards each year. In 2026, the conference will be hosted in the Grand Erie region and held at Six Nations Polytechnic Brantford campus, bringing the event into a single local labour market. The conference will take place on **October 28th from 8:00 a.m. to 5:00 p.m. in Brantford, Ontario**. This event focuses on workforce development challenges and opportunities specific to the region, serving as a collaborative space for employers, service providers, postsecondary institutions, and decision-makers. The conference creates room for practical discussion, shared learning, and solution-building around workforce needs, talent pipelines, and local labour market pressures facing the community.

Potential Topics for Sessions/Speakers/Panels:

- Local Labour Market Snapshot: What the Data Says About Brantford and Grand Erie
- Hiring and Retention Challenges Facing Local Employers
- Building Stronger Talent Pipelines Through Postsecondary and Employer Partnerships
- Removing Barriers to Employment for Youth, Newcomers, and Underrepresented Groups
- Practical Workforce Planning for Small and Mid-Sized Employers
- Turning Labour Market Research Into Actionable Decisions
- Employer Panel: What Businesses Actually Need From the Workforce System
- Aligning Service Providers, Employers, and Institutions in One Local Market
- Supporting Workforce Resilience During Economic and Policy Shifts
- What's Next for Workforce Development in Brantford and Grand Erie
- Guided networking, post-secondary co-op panel, talent recognition, etc..



Why Sponsor the Growing Your Workforce Conference:

Sponsoring the Growing Your Workforce Conference provides a meaningful opportunity to show your commitment to workforce development in the Grand Erie region and to support practical, community-driven solutions. Your sponsorship will directly contribute to the success of a conference designed to address the real workforce challenges and opportunities facing our local labour market. With approximately 150 attendees—including employers, service providers, postsecondary partners, and decision-makers from across Grand Erie—your organization will receive visible recognition through on-site signage, conference materials, and digital promotion. This exposure positions your organization as an engaged partner in strengthening local talent pipelines and supporting employers and workers alike. By investing in this conference, you are helping build a stronger, more resilient workforce that supports the long-term economic health of our communities.





Venue Sponsor

Breakfast Sponsor

Lunch Sponsor

**Break Sponsor
(3 Available)**

\$2000

\$2200

\$5000

\$1600

- Sponsor logo on screen during welcome and closing.
- Signage at entrance and at front of room.
- Sponsor recognition announcement.
- Sponsor recognition and logo on social media (individual post) and on website.
- 1/2 page ad in participant workbook.
- 8 complimentary conference tickets.

- Sponsor logo on screen during breakfast.
- Signage at buffet.
- Sponsor recognition announcement.
- Sponsor recognition and logo on social media (individual post) and on website.
- 1/3 page ad in participant workbook.
- 4 complimentary conference tickets.

- Sponsor logo on screen during lunch.
- Signage at buffet.
- Sponsor recognition announcement.
- Sponsor recognition and logo on social media (individual post) and on website.
- 1/3 page ad in participant workbook.
- 4 complimentary conference tickets.

- Sponsor logo on screen during break.
- Signage at coffee station.
- Sponsor recognition announcement.
- Sponsor recognition and logo on social media (individual post) and on website.
- 2 complimentary conference tickets.



Keynote Sponsor

\$2,500

- Sponsor logo on screen during presentation introduction.
- Sponsor recognition announcement.
- Sponsor recognition and logo on social media (individual post) and on website.
- 1/3 page ad in participant workbook.
- 2 complimentary conference tickets.



Panel Sponsor (2 Available)

\$1,000

- Sponsor recognition announcement.
- Sponsor recognition and logo on social media (individual post) and on website.
- 1/4 page ad in participant workbook.
- 2 complimentary conference tickets.



Speaker Sponsor (Multiple Available)

\$300

- Sponsor recognition on social media and website (grouped post).
- Sponsor recognition and logo in participant workbook.
- 1 complimentary conference ticket.



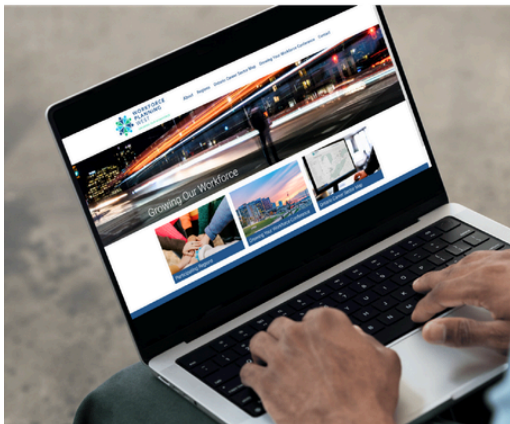
Thank You

Thank you for considering sponsorship of the Growing Your Workforce Conference in the Grand Erie region. Your support would play an important role in the success and reach of this event, helping bring together local employers, partners, and decision-makers to focus on workforce development priorities. We welcome the opportunity to work with you and to highlight your organization's commitment to strengthening the local labour market and supporting a resilient workforce.



Next Steps

If you have any questions about the sponsorship package or are interested in supporting the Growing Your Workforce Conference in the Grand Erie region, please contact us at admin@workforceplanningboard.org for more information.



Workforce Planning Board of Grand Erie
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